

**Dan Rak Design is a full-service interior design firm located in West Town. We work with luxury residential and commercial clients to create exceptional spaces.**

**What does customer service mean to you?**

Excellent client service is truly at the core of everything we do. We love the creative process and are very proud of the spaces we've created. But what truly sets us apart is our ability to offer a stress-free, start-to-finish, solution for our stylish, but busy, clients. Our job is to listen carefully, help develop our client's vision, and execute upon it in a planned and methodical manner. The result being an exceptional, and finely tailored, space and experience.

**When did you start your business—and what was your inspiration?**

I started the business in 2014. At the time I was working as a tax attorney here in Chicago and had, simultaneously, been buying and renovating homes for myself. At first, I saw this as a hobby. Soon, though, I began to realize that I had a knack for design. It was creative, fun and challenging all at the same time.

**What exciting trends do you see for your business this fall and winter?**

I'll be launching my first line of furniture, Dan Rak for ModShop, which will be available this fall through ModShop's new Lincoln Park store. I'm really excited about the collaboration and can't wait for everyone to see it.

**What is the most luxurious product or service you offer?**

We provide white-glove, concierge-style service to each of our clients. Not only do we bring our award-winning creative ideas, but we handle every detail of the project in a professional, organized, and expedient manner. Our clients are busy people and appreciate the fact that we've got the details handled. Time and peace of mind really are the ultimate luxury.

## **Dan Rak Design**

**Dan Rak, Principal**

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